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1. A component supplying device provided with a tape reel holder in which a tape reel can be detachably positioned, and a tape supplying and discharging device, characterized in that a cutting device is located in the component supplying device.

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- A component supplying device as claimed in claim 1, characterized in that the cutting device comprises a knife which can be displaced by means of a piston which is reciprocally displaceable in a cylinder.
- 3. A component supplying device as claimed in claim 1 or 2, characterized in that the piston-cylinder combination extends at an angle to the displacement direction of the knife, and a transmission is located between the piston-cylinder combination and the knife.
  - 4. A component supplying device as claimed in claim 3, characterized in that the transmission comprises an element that is pivotable about an axis and to which an end of the knife and an end of the piston-cylinder combination are fastened such that they can be pivoted about axes which are at a distance from one another.
  - 5. A component supplying device as claimed in claim 1 or 2, characterized in that the cylinder is a pneumatic cylinder.